

# BMP™71 Label Printer

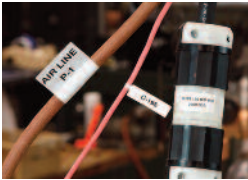
www.BradyID.com/bmp71

**NEW!**

**BMP™71**  
LABEL PRINTER

**Thousands Of Applications.  
Hundreds Of Labels.  
One Label Printer.**

The one way  
to faster,  
easier label  
printing.



Electrical Labeling



Voice/Data Comm Labeling



Safety Labels



PermaSleeve™ Markers



Self-Laminating Labels



General ID Labels

...and many more.

The best features and functionalities of Brady's portable label printers are now combined into one easy-to-use, top-of-the-line portable thermal transfer printer – Brady's NEW BMP™71 printer. Whether you need ¼" self-laminating wire marker labels or 2" wide vinyl pipe marker labels, you only need ONE label maker - the BMP™71 printer can do it all!



**Online Video:**  
[www.BradyID.com/bmp71](http://www.BradyID.com/bmp71)

## Features include:

- 100's Of Symbols
- Reverse Print
- Multiple Font Size
- Subscripts
- Frame
- Mirror Print
- Color Screen
- Auto Font Size
- Vertical
- Expand/Condense
- Time/Date Stamps
- Underline/Italics/Bold
- Barcodes
- Serialization



## Did You Know?

The BMP™71 Label Printer can also print on TLS2200® Consumables and HandiMark® Consumables using the included Media Adaptor!

Catalog Number	Description	Price Each
BMP71*	BMP™71 Label Printer	\$895.00
BMP71-LM	BMP™71 Label Printer with LabelMark Software	\$984.80
BMP71-MW	BMP™71 Label Printer with Markware Lean Software	\$1344.60
BMP71-QC	BMP™71 Label Printer with Quick Charger	\$955.00
BMP71-SC	BMP™71 Label Printer with Soft Case	\$920.00
BMP71-SC-QC	BMP™71 Label Printer with Soft Case and Quick Charger	\$980.00
M71-AC-BC	BMP™71 AC/Battery Adaptor	\$59.00
M71-ADAPT	TLS/Handimark Media Adaptor	\$19.50
M71-BATT	BMP™71 Battery Pack	\$85.00
M71-CABLE	BMP™71 USB Cable	\$16.95
M71-CLEAN	BMP™71 Cleaning Kit	\$15.00
M71-HC	BMP™71 Hardcase	\$75.00
M71-QC	BMP™71 Quick Charger	\$115.00
M71-SC	BMP™71 Softcase	\$45.00
BMP71-360	Brady360® Replacement Printer Program	\$179.00
BMP71-360-KIT	BMP™71 Label Printer and Brady360® Replacement Printer Program	\$1074.00

\*Label printer ships with Hardcase, Charger/AC Adapter, 1 Roll of M71-31-423 White Die Cut Labels, 1 M71-R6000 Black Ribbon Cartridge, M71-ADAPT Roll Adapter, USB Cable, Quickstart Guide, a CD including the Printer Driver, Users Guide and Tutorial.

## Brady 360® Replacement Printer Plan

The Brady 360™ Printer Replacement Plan supplements the Limited Warranty already provided to you with the purchase of your Brady printer. With this plan, Brady Worldwide Inc., in its reasonable discretion, will send a replacement printer in the event that your covered printer requires service during the term of its Limited Warranty. Brady will replace your defective printer with a new printer that has the same or similar functionality and is of the same or greater value.

Limit two new replacement printers per covered printer in each warranty period. The plan must be purchased at the time of printer purchase to be valid.

\*\* Limit of two printers in the first 12 months of initial purchase.